



FLOW FINDERS
INTERNATIONAL

Our Mission – Why?

We help people to find their flow at work & achieve their personal & business goals, while they make the world a better place. We empower them to collaborate effectively with their customers, suppliers and the communities they operate from, while their team members are doing more of what they are great at and what they love doing.

Our Vision – What?

We collaborate with like-minded change-makers to add value to the lives of the thousands of our fans who have participated in our business development programmes and used our marketing services, while our shareholders and team members show gratitude for consistently receiving appropriate benefit from their work.

Our Values – How?

We do not make an impact on planet earth, but rather on our clients who are empowered by our business development products to achieve their personal and business goals, while they find joy in their work; and who connect with the communities they're meant to serve through our marketing services.

Mind

Create & innovate by doing what you love

The businesses our clients work in and/or own, experience increased productivity, continued quality improvement and higher levels of innovation as a result of their teams doing more of what they love doing and less of what they are not great at.

Our shareholders & team benefit

Our business delivers profits to our shareholders & income to our productive teams. Our shareholders know that they are contributing to making the world a better place; and our team members find joy in the transformative work they do every day.

We empower through educational experiences

We empower people to reclaim the joy they get from their work and to be connected with their communities. Our products & services are based on empirical research, adapted to the real life needs of our clients, and presented in formats conducive to effective communication & learning. Our service delivery is not only efficient, it is also fun.

Heart

Enjoy your work & experience connection

Our customers say that they have regained joy in their work environment and they say they feel connected to their customers, suppliers and the communities they operate from.

Our fans are from around the world

Our associates, staff and customers are proud of being connected with us. We have 'committed fans' as current and past customers – from entrepreneurial firms to large businesses – who say their lives have been transformed.

We understand how to receive & contribute

We understand that good businesses is about ensuring reward for our direct stakeholders such as our owners, staff & suppliers, while also contributing to solutions for pressing social and ecological challenges in the communities we operate & the world at large. We make a difference by "getting" and "giving".

Spirit

You can be part of improving the world

The world is a better place as a result of the contribution our customers make in solving social and environmental problems through what they do at work and in their private lives.

We connect to like-minded change-makers

We work with a range of like-minded associates from across the world who share our vision of changing the world through entrepreneurship and good business. We empower people in their work environment by providing ongoing sustainable education and by supporting them in building trust relationships with the people they're meant to serve.

We make an impact on people, not on earth

We make a difference to the quality of life experienced by our direct customers and the people they serve by teaching them how to achieve their goals while contributing to the improvement of the world. In delivering our services & products, we minimise our environmental impact through the use of new technologies & efficient systems.